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Local Specialty Pharmacy Announces Promotion of Regional Manager

Bloomington, Ind. (June 26, 2009) – Genoa Healthcare announced today the promotion of Julia Bartlow, R.Ph., to regional manager for their community mental health pharmacies in Indiana and Arkansas. Genoa is the leading provider of specialty pharmacy services for people diagnosed with a mental health illness. Of Genoa's 61 pharmacies 11 of them will fall under Julia's oversight.

"Julia has been instrumental to the growth of our Bloomington pharmacy located within the Centerstone of Indiana community mental health facility," said Don Mays, COO of Genoa Healthcare. "Her commitment to serving people with behavioral health issues has been noticed across our organization. Julia always finds a way to come up with unique solutions to the very unique needs of our clients," continued Mays.

As a regional manager Julia will be responsible for being a leader in the healthcare industry. She will function as an example to pharmacists in her region. She will provide oversight of operations, ensuring that Genoa delivers on its mission to make a positive impact in the lives of clients diagnosed with mental illness treated in the clinics which the pharmacies serve.

Ms. Bartlow completed her degree in pharmacy at Purdue. She brings 20 years of experience in the pharmacy setting.

Genoa Healthcare is a closed-door, nationwide, leading provider of pharmaceuticals, services and information to persons diagnosed with mental illness and other chronic health disorders. We currently have 64 pharmacies in 24 states and are projected to open 19 additional pharmacies within the next six months. At Genoa, we pride themselves on our personal relationships with the clients we serve as well as our ability to make a positive impact on the agencies we serve with our on-site pharmacies. For more information on Genoa Healthcare please visit www.genoahealthcare.com or contact Tara Heisler at (651) 688-0258 or theisler@genoahealthcare.com.

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